



## PRESS RELEASE

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### **MINGGU SAHAM AMANAH MALAYSIA 2022 REMAINS RELEVANT AS THE ANNUAL NATIONAL FINANCIAL LITERACY EVENT**

*Various elements of sustainability were introduced and interactive activities were held to enhance the financial literacy of various levels of society and ages*

**PORT DICKSON, 30 November 2022** – Permodalan Nasional Berhad's (PNB) week-long financial literacy programme, Minggu Saham Amanah Malaysia (MSAM) 2022, ended today. The Menteri Besar of Negeri Sembilan, YAB Dato' Seri Haji Aminuddin Harun officiated the closing ceremony of MSAM 2022, accompanied by Group Chairman of PNB, Tun Arifin Zakaria, President & Group Chief Executive of PNB, Ahmad Zulqarnain Onn and senior leaderships of Rakan Korporat MSAM 2022.

MSAM 2022 has attracted visitors from all walks of life, including the younger generation. The family-friendly exhibition introduced various sustainability elements and offered many interactive programmes and activities aimed at educating the public on investment and enhancing their financial literacy level. The event received visitors not only from Port Dickson and its surrounding area, but also from all over the country including Kelantan, Melaka and Kuala Lumpur. It also received encouraging response through PNB's and Amanah Saham Nasional Berhad (ASNB)'s official Facebook and Instagram accounts.

Tun Arifin said, "I am very pleased that MSAM in Port Dickson has also attracted the interest of the younger generation. More than 120,000 people have visited MSAM 2022, of which a total of 17,000 visitors were children and school students. Alhamdulillah, this helps PNB's efforts to produce a more financially literate society, especially among the younger generation."

In conjunction with MSAM 2022, Tun Arifin and Ahmad Zulqarnain launched ASNB's new variable price unit trust fund, ASN Sukuk, with features suitable for risk-averse investors who seek sustainable medium to long-term income. ASN Sukuk's initial investment is RM10 with an additional investment as low as RM1.00. Investors are able to subscribe to the fund online

through the myASNB portal and mobile app, ASNB agents' Internet banking facilities or via over-the-counter at 32 ASNB branches and more than 2,700 agents nationwide. The fund has received good response from the public since its launch.

MSAM 2022's theme, "Responsible Investment towards a Net Zero Future", is in line with PNB's aspirations to support the creation of long-term sustainable value and the entrusted mandate to improve the wealth of Bumiputera community and all Malaysians. PNB incorporated MSAM 2022 with various sustainability elements, including the use of solar panels that supplied electricity for the lightings in the 150-meter main walkway to the tent, which helped save almost 25% of electricity consumption. In addition, more than 10 kilograms of plastic drink bottles and aluminum cans were collected through the Bin-Less & Earn machine. To fulfill the social agenda of its sustainability aspirations, PNB has allocated a total of RM1.5 million to upgrade the Haemodialysis unit at the Port Dickson Hospital.

On the final day of MSAM 2022, three main prizes for the 'e-Peraduan' were announced to lucky visitors. Mohd Safari Hamizan, 47 years old, from Negeri Sembilan won a Hyundai Kona e-Lite SUV, Shahril Dasti, 46 years old from Selangor brought home a Toyota Corolla Cross Hybrid Electric SUV, while Afzatul Marwa Ahmad, 46 years old from Negeri Sembilan won a Perodua Alza 1.5 AV.

PNB thanked the community of Port Dickson, the Negeri Sembilan State Government, Rakan Korporat MSAM 2022, exhibitors, Government agencies, media and regulatory bodies for their support of MSAM 2022. Rakan Korporat MSAM 2022 consists of Malayan Banking Berhad (Maybank), Sime Darby Plantation Berhad, UMW Holdings Berhad, S P Setia Berhad, Sime Darby Berhad, Sime Darby Property Berhad, Malaysian Industrial Development Finance Berhad (MIDF), MNRB Holdings Berhad, Perusahaan Otomobil Kedua Sdn. Bhd. (Perodua), Projek Lintasan Kota Holdings Sdn. Berhad (Prolintas) and Duopharma Biotech Berhad.

- Ends -

**About Permodalan Nasional Berhad (PNB)**

Permodalan Nasional Berhad (PNB) is one of Malaysia's largest fund management companies with assets under management (AUM) exceeding RM 300 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investment and real estate. For more information, please visit [www.pnb.com.my](http://www.pnb.com.my).

**Amanah Saham Nasional Berhad (ASNB)**

Amanah Saham Nasional Berhad (ASNB) is the wholly owned unit trust management company of PNB with 32 branch offices and more than 2,700 agents nationwide namely Pos Malaysia, Maybank, CIMB Bank, RHB Bank, BSN, Ambank, Affin Bank, Bank Muamalat, Hong Leong Bank, Alliance Bank and Bank Islam. ASNB currently manages 17 unit trust funds with a total of more than 280 billion units in circulation (UIC) and more than 15 million accounts. For more information, please visit [www.asnb.com.my](http://www.asnb.com.my) or contact the Customer Service Centre at 03- 77308899.

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